2027 SPRING

APPAREL/HEADWEAR CATALOG



BRAVADO™

HARLEY-DAVIDSON MOTOR CYCLES®

SEASONAL 2027 | REPLENISHMENT NEW & CARRYOVER

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ICON LEGEND

THE ICONS WITHIN EACH GARMENT DESCRIPTION OFFER AN EASY-TO-VIEW GUIDE WHEN BROWSING A BRAVADO CATALOG. THE NEW ICON LEGEND DESCRIBES EACH INDICATION THAT UNIQUELY DEFINES EACH ITEM; WHETHER IT BE AN EXCLUSIVE LOOK, NEW COLOR, GARMENT FIT OR SPECIAL TREATMENT USED.

MEN

- **CL** — CLASSIC - THE TRADITIONAL COMFORT FIT TEE
- **SO** — SOFT BLEND - THE BLEND OF EACH GARMENT CONTAINS SOFT COMFORTABLE FABRICS

GARMENTS

- **USA** — MADE IN THE U.S.A.
- **W** — WASHED GARMENT - EACH GARMENT IS WASHED FOR A ONE OF A KIND LOOK
- **RE** — RAW EDGE - STYLE OF TRIM ON EITHER NECKLINE, SLEEVES, AND/OR HEM
- **FF** — CURVACEOUS FULL-FIGURED SIZE OFFERING

UNIQUE GARMENT DETAIL

Some garments have gone through a special dye process for a unique look just for you. This special processing may change sizing and alter the appearance of garments. Shrinkage varies depending on the process and fabric content. Some styles are custom garments and may only be available while supplies last.

NO RETURNS WILL BE ISSUED FOR GARMENT VARIATION OR LOOSE THREADS

WOMEN

- **E** — EASY - RELAXED FIT
- **CL** — CLASSIC - THE TRADITIONAL COMFORT FIT TEE
- **FB** — FULL BACK - TRADITIONAL FULL BACK TANK TOP
- **RB** — RACERBACK - TANK TOP WITH A T-SHAPED BACK WHICH ALLOWS EASE OF MOVEMENT
- **CH** — CURVED HEM
- **HL** — HIGH-LOW HEM

TREATMENTS

- **ST** — STONES - USE OF DECORATIVE ELEMENTS: RHINESTONES, STUDS, NAILHEADS, ETC.
- **F** — FOIL - GIVES A SUBTLE METALLIC LOOK
- **MT** — METALLIC INK - USE OF METALLIC INK TO ACHIEVE A METALLIC SURFACE
- **R** — REFLECTIVE INK
- **G** — GLITTER INK

REPLENISHMENT - NEW & CARRYOVER

MEN'S SPRING APPAREL

Men's S/S Tees	**1**
Men's S/S Pocket Tees	**12**
Men's Sleeveless/Tanks	**14**
Men's L/S Pocket Tees	**15**
Men's L/S Tees	**15**
Men's Sweatshirts	**18**



LET'S RIDE
60295000 S/S Tee 100% Cotton
SM-5X Black

CL



NEMESIS
60295001 S/S Tee 100% Cotton
SM-4X Grey

CL W SO



INDUSTRY
60295002 S/S Tee Cotton-Blend
SM-3X Heather Grey

CL USA



HENLEY
60295003 S/S Henley Tee Poly-Blend
SM-2X Black

CL SO



TRIPLE THREAT
60295004 S/S Tee 100% Ringspun Cotton
SM-3X Coal

CL SO



VICTORY
60295005 S/S Tee 100% Cotton
SM-5X White

CL



WAVE
60295006 S/S Tee 100% Cotton
SM-5X Cardinal

CL



INDEPENDENCE
60295007 S/S Tee 100% Cotton
SM-3X Blue Dusk

CL



BANDANA BABE
60295008 S/S Tee 100% Cotton
SM-5X Black

CL



IRE
60295009 S/S Tee 100% Ringspun Cotton
SM-5X Black

CL SO



PRE-LUXE
60295010 S/S Tee 100% Cotton
SM-4X Pepper

CL W SO



UNIVERSAL
60295011 S/S Tee 100% Cotton
SM-5X Black

CL



TEE OFF
60295012 S/S Tee Poly-Blend
SM-3X Heather Brown

CL SO



MUERTOS
60295013 S/S Tee 100% Cotton
SM-5X Black

CL



MERCILESS
60295014 S/S Tee 100% Cotton
SM-5X Black

CL



STAMP STENCIL
60295015 S/S Tee 100% Cotton
SM-5X Sand

CL



REAPER
60295016 S/S Tee 100% Ringspun Cotton
SM-5X Black

CL SO



GOTHAM
60295017 S/S Tee 100% Cotton
SM-5X Black

CL



OUT RUNNER
60295018 S/S Tee 100% Cotton
SM-5X Black

CL



DISTRESSED
60295019 S/S Tee 100% Ringspun Cotton
SM-3X Black
CL SO



FREE FLYER
60295020 S/S Tee 100% Cotton
SM-5X Black
CL



PISTON
60295021 S/S Tee Tri-Blend
SM-4X Grey
CL SO



ACTION HERO
60295022 S/S Tee 100% Cotton
SM-4X Black

CL W SO



DISTANCE
60295023 S/S Tee 100% Cotton
SM-5X Black

CL



BASS DROP
60295024 S/S Tee Poly-Blend
SM-3X Charcoal Heather

CL SO



PEACE
60295025 S/S Tee 100% Cotton
SM-5X Spider Navy
CL W



BUSTER
60295026 S/S Tee Poly-Blend
SM-5X Safety Green
CL



CRUISE
60295027 S/S Tee 100% Cotton
SM-5X Charcoal
CL



NOWHERE
60295028 S/S Tee 100% Ringspun Cotton
SM-3X Black

CL SO



GRIM BADGE
60295029 S/S Tee Poly-Blend
SM-3X Heather Graphite

CL SO



ENDURING
60295030 S/S Tee 100% Cotton
SM-4X Yam

CL W SO



CHARMED
60295031 S/S Tee 100% Cotton
SM-4X Moss

CL W SO



ON THE ROAD
60295032 S/S Tee Cotton-Blend
SM-5X Sport Grey

CL



SHOVELHEAD
60295033 S/S Tee 100% Cotton
SM-5X Black

CL



LEGEND
60295034 S/S Tee 100% Cotton
SM-5X Military Green
CL



BYGONE
60295035 S/S Tee Cotton-Blend
SM-5X Sport Grey
CL



STOCKPILE
60295036 S/S Tee 100% Cotton
SM-5X Indigo
CL





SINGE
60295037 S/S Pocket Tee 100% Cotton
SM-5X Navy
CL



BLUE ANGEL
60295038 S/S Pocket Tee 100% Cotton
SM-5X White
CL





BANNER

60295039 S/S Pocket Tee 100% Cotton
SM-4X Forest Green

CL





FLICKER

60295040 S/S Pocket Tee 100% Cotton
SM-5X Black

CL



NEON FLAME
60295041 Sleeveless Tee 100% Cotton
SM-5X Black

CL



VAMOS
60295042 Sleeveless Tee 100% Cotton
SM-5X Charcoal

CL



PREDATOR
60295043 Sleeveless Tee 100% Cotton
SM-5X Ensign Blue

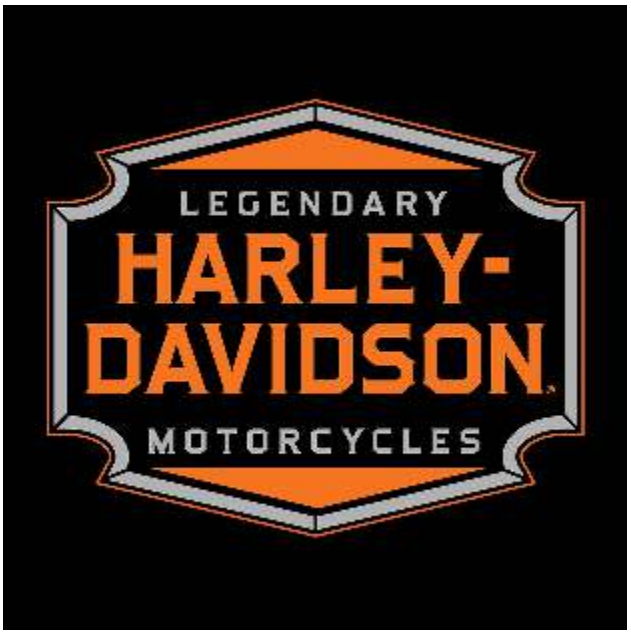
CL



HEAT
60295044 Sleeveless Tee 100% Cotton
SM-5X Black

CL





SHARP SHIELD
60295045 L/S Pocket Tee 100% Cotton
SM-3X Black

CL



EXPLORE
60295046 L/S Tee 100% Cotton
SM-3X Forest Green

CL



ENERGIZED
60295047 L/S Tee Poly-Blend
SM-5X Safety Green

CL



APPROACH
60295048 L/S Tee 100% Cotton
SM-5X Black

CL



TRAVELING
60295049 L/S Tee Cotton-Blend
SM-5X Sport Grey

CL



RALLY
60295050 L/S Tee 100% Cotton
SM-5X White

CL



HIGH PROSPECT
60295051 L/S Tee 100% Cotton
SM-3X Navy

CL



AXIOM
60295052 L/S Tee Poly-Blend
SM-3X Charcoal

CL SO



UPDATE
60295053 L/S Tee Cotton-Blend
SM-5X Sport Grey

CL



TOWN
60295054 L/S Tee Cotton-Blend
SM-3X Ash

CL



DEPARTED
60295055 L/S Tee 100% Cotton
SM-5X Black

CL



HOP ON
60295056 Crew Neck Fleece Poly-Blend
SM-5X Black
CL



FREE SPIRIT
60295057 Crew Neck Fleece Poly-Blend
SM-5X Charcoal
CL



DARK
60295058 Pullover Hoodie Poly-Blend
SM-5X Dark Heather
CL



DUSTY
60295059 Zip Hoodie Poly-Blend
SM-2X Navy
CL



BREATH
60295060 Pullover Hoodie Poly-Blend
SM-5X Black
CL



COBRA*
60295061 Zip Hoodie Poly-Blend
SM-5X Black
CL

*LC Only

REPLENISHMENT - NEW & CARRYOVER

WOMEN'S SPRING APPAREL

Women's S/S Tees	**21**
Women's Tanks	**28**
Women's L/S Tees	**29**
Women's Sweatshirts	**30**



THROTTLE
60295062 S/S Scoop Neck Tee 100% Cotton
XS-3X Black

CL



POLAR
60295063 S/S Scoop Neck Tee Poly-Blend
XS-3X Teal

CL CH HL



WICKED
60295064 S/S V-Neck Tee Tri-Blend
XS-3X White

CL



FLORALS
60295065 S/S Scoop Neck Tee 100% Cotton
XS-3X Indigo

CL ST



WING VIBES

60295066 S/S Crew Neck Tee 100% Ringspun Cotton
XS-3X White

CL USA



WATER TYPE

60295067 S/S Scoop Neck Tee Poly-Blend
XS-3X Teal

CL CH HL



MODERN

60295068 S/S Crew Neck Tee 100% Ringspun Cotton
SM-3X Dark Lavender

CL F



MOOD

60295069 S/S Scoop Neck Tee 100% Cotton
XS-3X Black

CL F



VIRTUOSO
60295070 S/S V-Neck Tee Poly-Blend
XS-3X Orange
CL CH HL RE



LACE
60295071 S/S Crew Neck Tee Poly-Blend
XS-3X Nine Iron
CL ST



FEARLESS
60295072 S/S Scoop Neck Tee Poly-Blend
XS-2X Stonewash Denim
CL HL RE



BEACH VIBES
60295073 S/S Scoop Neck Tee Poly-Blend
XS-3X Teal
CL CH HL F



SPLINTER
60295074 S/S Scoop Neck Tee Tri-Blend
XS-3X Smoke

CL CH HL



GILDED
60295075 S/S Crew Neck Tee 100% Ringspun Cotton
SM-3X Maroon

CL



STYLIST
60295076 S/S Scoop Neck Tee Poly-Blend
XS-2X White

CL ST



WIRED
60295077 S/S V-Neck Tee Poly-Blend
XS-3X Moss

E RE



DYNAMIC
60295078 S/S V-Neck Tee Poly-Blend
XS-3X Charcoal Heather
CL CH HL RE



LUCK
60295079 S/S Scoop Neck Tee Tri-Blend
XS-3X Black
CL



CINEMA
60295080 S/S Scoop Neck Tee Poly-Blend
XS-3X Black
CL CH HL



VINTAGE
60295081 S/S Crew Neck Tee Poly-Blend
XS-3X Nine Iron
CL



DICHROMATIC
60295082 S/S Scoop Neck Tee Cotton-Blend
XS-3X Heather White

CL CH HL



DANDELIONS
60295083 S/S Crew Neck Tee 100% Ringspun Cotton
XS-3X Light Pink

CL F



FREE WHEELS
60295084 S/S Scoop Neck Tee Poly-Blend
XS-3X Black

CL RE



ODE TO SPRING
60295085 S/S Crew Neck Tee Poly-Blend
SM-3X Heather Natural

CL



SLANT

60295086 S/S Crew Neck Tee 100% Ringspun Cotton
SM-2X Navy

CL



FUNKY STARS

60295087 S/S Scoop Neck Tee Poly-Blend
XS-3X Navy Burnout

CL F



BOSS

60295088 S/S Scoop Neck Tee Poly-Blend
XS-3X Charcoal

CL CH HL



ARCANE

60295089 S/S Scoop Neck Tee Tri-Blend
XS-3X Black

CL



DECEIT
60295090 Tank Top Poly-Blend
XS-3X Black
CL CH RB



SILVER
60295091 Tank Top Poly-Blend
XS-3X Neptune
CL CH HL FB MT



PERSEVERE
60295092 Tank Top Cotton-Blend
XS-3X Athletic Heather
CL CH HL RB



FLAWLESS
60295093 Tank Top 100% Cotton
XS-2X Tahiti Blue
CL FB ST



SPORTSTER

60295094 L/S Scoop Neck Tee w/ Thumbholes Tri-Blend
XS-3X Navy

CL



PATRIOTIC

60295095 L/S Scoop Neck Tee w/ Thumbholes Poly-Blend
XS-3X White

CL CH ST



HOLO

60295096 L/S Scoop Neck Tee w/ Thumbholes Poly-Blend
XS-3X Black

CL



WILD HEART
60295097 Crew Neck Fleece Poly-Blend
XS-2X Bone
CL CH RE



SWERVE
60295098 Zip Hoodie Poly-Blend
XS-2X Black
CL CH



REGAL*
60295099 Zip Hoodie Poly-Blend
XS-3X Black
CL

*LC Only

REPLENISHMENT - NEW & CARRYOVER

YOUTH SPRING APPAREL

Youth S/S Tees **32**

Youth L/S Tees **34**



PRICKLE
60295100 S/S Tee 100% Cotton
2T-5/6T, Youth XS-XL Black



CONFIDENCE
60295101 S/S Tee 100% Cotton
2T-5/6T, Youth XS-XL Latte



SWIRL TYPE
60295102 S/S Tee 100% Cotton
2T-5/6T, Youth XS-LG Silver



TWINKLE
60295103 S/S Tee Poly-Blend
2T-5/6T, Youth XS-XL Vintage Hot Pink



SPROUT
60295104 S/S Tee 100% Cotton
2T-5/6T, Youth XS-XL Denim



UNRULY
60295105 S/S Tee 100% Cotton
2T-5/6T, Youth XS-XL Black



SIDEKICK
60295106 S/S Tee Poly-Blend
2T-5/6T, Youth XS-XL Vintage Smoke



JUSTICE
60295107 S/S Tee 100% Cotton
2T-5/6T, Youth XS-XL Navy



HANG ON
60295108 S/S Tee 100% Cotton
2T-5/6T, Youth XS-XL Charcoal



KELLY
60295109 S/S Tee 100% Cotton
2T-5/6T, Youth XS-XL Kelly Green



PAINTED TEXT
60295110 L/S Tee 100% Cotton
2T-5/6T Black

REPLENISHMENT - NEW & CARRYOVER

APPAREL FUNDAMENTALS

Men's Fundamentals	**36**
Women's Fundamentals	**46**
Youth Fundamentals	**50**



ELONGATED B&S ON BLACK

40294850 S/S Tee 100% Cotton
SM-5X, XLT-3XLT Black

CL XLT



ELONGATED B&S ON WHITE

40294851 S/S Tee 100% Cotton
SM-5X, XLT-3XLT White

CL XLT



OPEN B&S ON BLACK

40294852 S/S Tee 100% Cotton
SM-5X Black

CL



OPEN B&S ON WHITE

40294853 S/S Tee 100% Cotton
SM-5X White

CL



B&S ORANGE ON BLACK
40294854 S/S Tee 100% Cotton
SM-5X, XLT-3XLT Black

CL XLT



B&S ORANGE ON WHITE
40294855 S/S Tee 100% Cotton
SM-5X, XLT-3XLT White

CL XLT



B&S LEFT CHEST
40294856 S/S Tee 100% Cotton
SM-5X Black

CL



B&S VINTAGE BLACK
40294857 S/S Tee Poly-Blend
SM-3X Vintage Black

CL SO



I GOT MINE
40294863 S/S Tee 100% Cotton
SM-5X Black

CL



DARK TRAIT MILITARY GREEN
40294859 S/S Tee 100% Cotton
SM-5X Military Green

CL



WG OUTLINE
40294861 S/S Tee 100% Cotton
SM-5X Black

CL



WG CAMO
40294862 S/S Tee 100% Cotton
SM-5X Black

CL



RWB ONE
40294860 S/S Tee 100% Cotton
SM-5X Black
CL



B&S POCKET
40294867 S/S Pocket Tee Cotton-Blend
SM-3X Heather Grey
CL



B&S BLACK POCKET
40294866 S/S Pocket Tee 100% Cotton
SM-3X Black
CL



OPEN B&S BLACK POCKET
40294868 S/S Pocket Tee 100% Cotton
SM-5X Black
CL



WG POCKET
40294869 S/S Pocket Tee 100% Cotton
SM-5X Black
CL



ARCHETYPE
40294870 S/S Pocket Tee 100% Cotton
SM-5X Black
CL



MONOGRAM
40294871 S/S Pocket Tee Poly-Blend
SM-4X Safety Orange
CL



B&S TANK
40294872 Tank Top 100% Cotton
SM-3X Black
CL



B&S MUSCLE
40294873 Sleeveless Tee 100% Cotton
SM-3X Black
CL



OPEN B&S MUSCLE
40294874 Sleeveless Tee 100% Cotton
SM-5X Charcoal
CL



B&S ON BLACK
40294876 L/S Tee 100% Cotton
SM-5X Black
CL



B&S ON WHITE
40294877 L/S Tee 100% Cotton
SM-5X White
CL



B&S ON SAFETY ORANGE
40294878 L/S Tee Poly-Blend
SM-5X Safety Orange
CL



OPEN B&S ON BLACK
40294879 L/S Tee 100% Cotton
SM-5X Black
CL



OPEN B&S ORANGE ON BLACK
40291955 L/S Tee 100% Cotton
SM-5X Black
CL



B&S BLACK POCKET LS
40294880 L/S Pocket Tee 100% Cotton
SM-3X Black
CL



INSIGNIA
40294882 L/S Pocket Tee Poly-Blend
SM-4X Safety Green
CL



ELONGATED PULLOVER
40294883 Pullover Hoodie Poly-Blend
SM-5X Sports Gray
CL



B&S PULLOVER
40294884 Pullover Hoodie Poly-Blend
SM-5X Black
CL



DC HOODIE
40294885 Pullover Hoodie Poly-Blend
SM-5X Black
CL



ELONGATED CREW
40294886 Crewneck Fleece Poly-Blend
SM-5X Black
CL



BLACK B&S ZIP HOODIE
40294887 Zip-Up Hoodie Poly-Blend
SM-5X Black
CL



B&S GRAY ZIP
40294888 Zip-Up Hoodie Poly-Blend
SM-3X Athletic Heather
CL



WG ZIP HOODIE
40294889 Zip-Up Hoodie Poly-Blend
SM-5X Black
CL

NEW



B&S ON BLACK
60295111 S/S V-Neck Tee Poly-Blend
XS-3X Black
CL



B&S ON GRAY
40294891 S/S V-Neck Tee Poly-Blend
SM-3X Gray
CL



B&S ORANGE ON BLACK
40294892 S/S Crewneck Tee 100% Cotton
XS-3X Black
CL



PINK B&S
40294893 S/S Crewneck Tee 100% Cotton
SM-3X Pink
CL



OPEN B&S ON BLACK

40294894 S/S V-Neck Tee Poly-Blend
XS-3X Black

CL



COLLEGIATE

40294958 S/S V-Neck Tee Tri-Blend
XS-3X / C1-C4 Black

CL FF



CLASSIC TANK

40294898 Tank Top Poly-Blend
XS-2X Black

CL FB



RELAXED TANK

40294974 Tank Top 100% Ringspun Cotton
SM-2X / C1-C4 Black

CL CH FB FF



OPEN B&S TANK

40294899 Tank Top Poly-Blend
XS-2X Heather Gray

CL CH FB



ELONGATED LS

40294901 L/S Tee 100% Cotton
XS-3X Black

CL



CLASSIC HOODIE

40294902 Pullover Hooded Sweatshirt Poly-Blend
XS-3X Black

CL



OPEN B&S ZIP

40294903 Zip-Up Hoodie Poly-Blend
XS-2X Shadow

CL CH RE



B&S BLACK KIDS
40294904 S/S Tee 100% Cotton
2T-5/6T, Youth XS-XL Black



B&S PINK KIDS
40294905 S/S Tee 100% Cotton
2T-5/6T, Youth XS-XL Hot Pink



B&S ORANGE KIDS
40294906 S/S Tee 100% Cotton
2T-5/6T, Youth XS-XL Orange



OPEN B&S BLACK KIDS
40294907 S/S Tee 100% Cotton
2T-5/6T, Youth XS-XL Black



OPEN B&S CAMO KIDS
40294908 S/S Tee Poly-Blend
2T-5/6T, Youth XS-XL Storm Camo



OPEN B&S GRAY KIDS
40294909 S/S Tee Cotton-Blend
2T-5/6T, Youth XS-XL Gray



WG BLACK KIDS
40294910 S/S Tee 100% Cotton
2T-5/6T, Youth XS-XL Black



WG PINK KIDS
40294911 S/S Tee 100% Cotton
2T-5/6T, Youth XS-XL Pink



B&S BLACK L/S KIDS
40294914 L/S Tee 100% Cotton
2T-5/6T, Youth XS-XL Black



B&S PINK L/S KIDS
40294915 L/S Tee 100% Cotton
2T-5/6T, Youth XS-XL Pink



OPEN B&S BLACK L/S KIDS
40294916 L/S Tee 100% Cotton
2T-5/6T, Youth XS-XL Black

NEW



OPEN B&S HOODIE KIDS
60295112 Pullover Hoodie Poly-Blend
Youth XS-XL Sport Grey

REPLENISHMENT - NEW & CARRYOVER

SPRING HEADWEAR

Ballcaps **54**

Trucker Hats **56**



OPULENCE

50290233 Black Five Panel Unstructured
Curved Bill Dad Hat, Snapback Closure
Orange Stitching for Dealer Name



NEON FLAME

50290234 Black Six Panel Structured
Curved Bill Stretch Fit Hat, SM/MD & LG/XL
Neon Green Stitching for Dealer Name



PATCH

50290235 Black Five Panel Structured
Curved Bill Hat, Snapback Closure
Orange Stitching for Dealer Name



PLACARD

50290236 Khaki Five Panel Unstructured
Curved Bill Dad Hat, Snapback Closure
Brown Stitching for Dealer Name



SKETCH

50290237 Charcoal Five Panel Unstructured
Curved Bill Dad Hat, Slide Closure
Black Stitching for Dealer Name



FLORAL POP

50290238 Vintage Navy Five Panel Unstructured
Ponytail Curved Bill Dad Hat, Slide Closure
White Stitching for Dealer Name

ST



DIAMOND

50290239 Orange/Black Six Panel Structured
Curved Bill Trucker Hat, Snapback Closure
Orange Stitching for Dealer Name



BANNER

50290240 Military Green Six Panel Structured
Curved Bill Trucker Hat, Snapback Closure
Orange Stitching for Dealer Name



WAVE

50290241 Charcoal Six Panel Structured
Curved Bill Trucker Hat, Snapback Closure
Red Stitching for Dealer Name

REPLENISHMENT - NEW & CARRYOVER

HEADWEAR CARRYOVERS

Ballcaps	**58**
Trucker Hats	**66**
Bucket Hats	**70**
Skullcaps/Headwraps	**70**
Knitted Beanies	**71**
Youth Headwear	**72**



B&S CLASSIC

50290019 Black Six Panel Structured
Curved Bill Stretch Fit Hat, SM/MD & LG/XL
Orange Stitching for Dealer Name



MO BLACK

50290103 Black Six Panel Structured
Curved Bill Stretch Fit Hat, SM/MD & LG/XL
Black Stitching for Dealer Name



FIND ME

50290112 Camouflage Six Panel Structured
Curved Bill Stretch Fit Hat, SM/MD & LG/XL
Black Stitching for Dealer Name



CROOKED

50290021 Black Six Panel Structured
Curved Bill Stretch Fit Hat, SM/MD & LG/XL
White Stitching for Dealer Name



WG FREE SOUL

50290124 Black Six Panel Structured
Curved Bill Hat, Snapback Closure
White Stitching for Dealer Name



RWB

50290128 Black Six Panel Structured
Curved Bill Stretch Fit Hat, SM/MD & LG/XL
White Stitching for Dealer Name



OPEN B&S
50290171 Black Six Panel Structured
Curved Bill Hat, Snapback Closure
Orange Stitching for Dealer Name



B&S PERFORMANCE
50290207 Black Six Panel Structured
Curved Bill Stretch Fit Hat, SM/MD & LG/XL
Orange Stitching for Dealer Name



FIERI
50290175 Black/Gray Six Panel Structured
Curved Bill Hat, Velcro Closure
Orange Stitching for Dealer Name



OIL SPILL
50290219 Black/White/Orange Five Panel Unstructured
Curved Bill Dad Hat, Snapback Closure
White Stitching for Dealer Name



DISTRESSED B&S

50290180 Dark Heather Washed Six Panel Structured Curved Bill Distressed Hat, Velcro Closure
Orange Stitching for Dealer Name



MOTOR OIL

50290181 Black Stone Washed Six Panel Structured Curved Bill Distressed Hat, Slide Closure
Black Stitching for Dealer Name



CLEAN

50290191 Orange Five Panel Structured Curved Bill Hat, Snapback Closure
Black Stitching for Dealer Name



SIGNAGE

50290199 Black Six Panel Structured Curved Bill Hat, Snapback Closure
Orange Stitching for Dealer Name



MO WILLIE
50290208 Charcoal/Black Five Panel Structured
Curved Bill Stretch Fit Hat, SM/MD & LG/XL
Gray Stitching for Dealer Name



ALLEGIANCE
50290176 Black Six Panel Structured
Curved Bill Stretch Fit Hat, SM/MD & LG/XL
Gray Stitching for Dealer Name



COIN
50290227 Dark Brown Six Panel Structured
Curved Bill Hat, Snapback Closure
Cream Stitching for Dealer Name



SPORTSTER
50290228 Burnt Orange Six Panel Structured
Curved Bill Hat, Slide Closure
Black Stitching for Dealer Name



CASQUE

50290209 Military Green Six Panel Structured
Curved Bill Hat, Snapback Closure
Black Stitching for Dealer Name



COLLEGIATE

50290202 Vint. Green Five Panel Unstructured
Curved Bill Dad Hat, Snapback Closure
Black Stitching for Dealer Name



OVERLAY

50290220 Vint. Military Green Five Panel Unstructured
Curved Bill Dad Hat, Snapback Closure
Black Stitching for Dealer Name



BADGE

50290225 Vintage Green Five Panel Structured
Curved Bill Hat, Snapback Closure
Black Stitching for Dealer Name



RALLY

50290215 Gray/Black Five Panel Structured
Curved Bill Hat, Snapback Closure
Orange Stitching for Dealer Name



CONTRAST WILLIE

50290216 Black Five Panel Structured
Curved Bill Hat, Snapback Closure
Orange Stitching for Dealer Name



B&S ROPE

50290226 Black Six Panel Structured
Flat Bill Hat, Snapback Closure
Orange Stitching for Dealer Name



DISPATCH

50290218 Light Charcoal Five Panel Structured
Curved Bill Hat, Snapback Closure
Black Stitching for Dealer Name



RWB ONE

50290172 Black Six Panel Structured
Curved Bill Stretch Fit Hat, SM/MD & LG/XL
White Stitching for Dealer Name



ART DECO

50290200 Navy Washed Six Panel Unstructured
Curved Bill Dad Hat, Slide Closure
Orange Stitching for Dealer Name



HUMBLE

50290217 Black Five Panel Structured
Curved Bill Stretch Fit Hat, SM/MD & LG/XL
White Stitching for Dealer Name



OVAL PAINTER

50290222 Black Painter's Cap
Curved Bill, Fitted Closure, SM/MD & LG/XL
White Imprint for Dealer Name



GATE ARCH

50290116 Gray/Black Six Panel Structured
Curved Bill Trucker Hat, Snapback Closure
Gray Stitching for Dealer Name



DARK GRIT

50290053 Black/White Six Panel Structured
Curved Bill Trucker Hat, Snapback Closure
Black Stitching for Dealer Name



ABYSS

50290230 Black Five Panel Structured
Curved Bill Trucker Hat, Snapback Closure
Orange Stitching for Dealer Name



UNITED
50290211 Navy Five Panel Structured
Curved Bill Trucker Hat, Snapback Closure
White Stitching for Dealer Name



EAGLE PATCH
50290205 White/Red Six Panel Structured
Curved Bill Trucker Hat, Snapback Closure
White Stitching for Dealer Name



DECLARATION
50290206 Black Five Panel Structured
Curved Bill Trucker Hat, Snapback Closure
White Stitching for Dealer Name



BLUE WING
50290229 White/Royal Six Panel Structured
Flat Bill Trucker Hat, Snapback Closure
White Stitching for Dealer Name



GRABBIN GEARS

50290204 Camo/Black Six Panel Structured
Curved Bill Trucker Hat, Snapback Closure
Orange Stitching for Dealer Name



HARLEY CAMO

50290221 Tiger Stripe Camo Five Panel Structured
Curved Bill Trucker Hat, Snapback Closure
Orange Stitching for Dealer Name



PATCHED UP

50290170 Black/Brown Six Panel Structured
Curved Bill Trucker Hat, Snapback Closure
Black Stitching for Dealer Name



PSYCHEDELIC

50290212 Black Five Panel Structured
Curved Bill Trucker Hat, Snapback Closure
Gray Stitching for Dealer Name



HARLEY
50290210 White/Orange Five Panel Structured
Curved Bill Trucker Hat, Snapback Closure
Black Stitching for Dealer Name



STREAK
50290203 Gray/Black Six Panel Structured
Curved Bill Trucker Hat, Snapback Closure
Gray Stitching for Dealer Name



CLASSIC
50290188 Black Six Panel Structured
Ponytail Curved Bill Trucker Hat, Snapback Closure
Pink Stitching for Dealer Name



DAYGLOW
50290213 Hot Pink/White Five Panel Structured
Curved Bill Trucker Hat, Snapback Closure
White Stitching for Dealer Name



PRIMARY
50290108 Black Bucket Hat
SM/MD & LG/XL
Orange Stitching for Dealer Name



MEDALLION
50290214 Light Charcoal Bucket Hat
SM/MD & LG/XL
Black Stitching for Dealer Name



B&S HEADWRAP
50290045 Black 100% Polyester Headwrap
One Size
Orange Imprint for Dealer Name



VICTORY BEANIE

50290231 Black Embroidered Logo
Ten Inch Cuffed Beanie
White Stitching for Dealer Name



INITIAL BEANIE

50290232 Charcoal Embroidered Logo
Eight Inch Skull Beanie
Orange Stitching for Dealer Name



OPEN B&S KIDS

50290223 Black Six Panel Structured
Curved Bill, Velcro Closure
Orange Stitching for Dealer Name



DENIM B&S KIDS

50290224 Denim Six Panel Structured
Curved Bill, Velcro Closure
Black Stitching for Dealer Name

REPLENISHMENT - NEW & CARRYOVER

STOCKBACKS

One Color Stockbacks	**74**
Two Color Stockbacks	**76**
Multi-Color Stockbacks	**76**

1 COLOR
100 PIECE MINIMUM



HDBK 13



HDBK 31



HDBK 34



HDBK 35



HDBK 62



HDBK 78



HDBK 92



HDBK 124



HDBK 141



HDBK 144



HDBK 145



HDBK 150



HDBK 151



HDBK 165



HDBK 166



HDBK 167



HDBK 172



HDBK 176



HDBK 179



HDBK 181



HDBK 185



HDBK 186



HDBK 187



HDBK 192



HDBK 193



HDBK 194



HDBK 195



HDBK 198



HDBK 199



HDBK 202



HDBK 204



HDBK 207



HDBK 209



HDBK 211



HDBK 212



HDBK 213



HDBK 214



HDBK 215



HDBK 216



HDBK 217

HDBK 218

HDBK 245

1 COLOR
100 PIECE MINIMUM



HDBK 246



HDBK 247



HDBK 248



HDBK 249



HDBK 250



HDBK 251



HDBK 253



HDBK 254



HDBK 255



HDBK 256



HDBK 257



HDBK 261



HDBK 262



HDBK 263



HDBK 264



HDBK 265



HDBK 266



HDBK 267



BW 18



PR 1



PR 2



PR 3



PR4

ANNIVERSARY



ANN 1



ANN 2

HEADWEAR



HT 1

KIDS
72 PIECE MINIMUM



HDBK 103



HDBK 104



HDBK 126

2 COLOR
200 PIECE MINIMUM - COLOR MATCH



HDBK 6



HDBK 18



HDBK 32



HDBK 87



HDBK 93


HDBK 109



HDBK 129



HDBK 138



HDBK 148



HDBK 153



HDBK 154



HDBK 183



HDBK 197


HDBK 200
(ADT ONLY)



HDBK 201



HDBK 203



HDBK 252



HDBK 258



HDBK 259



HDBK 260



VINTAGE

MULTICOLOR
200 PIECE MINIMUM



HDBK 69



HDBK 75
(ADT & LY ONLY)



HDBK 96
(ADT & LY ONLY)



HDBK 99
(ADT & LY ONLY)



HDBK 131
(ADT & LY ONLY)



HDBK 235
(ADT & LY ONLY)



HDBK 238
(ADT & LY ONLY)



HDBK 242



HDBK 243

BACKPRINT PLACEMENT

MEN'S PLACEMENT
BKNK (Back Neck) - 5" Wide
ADT (Men's Sizing) - 12-14" Wide
SLV (Sleeve) - 4" Wide - *One Color Only*
LC (Left Chest) - 4" Wide

WOMEN'S PLACEMENT
BKNK (Back Neck) - 5" Wide
LY (Women's Sizing) - 7-9" Wide
SLV (Sleeve) - 4" Wide - *One Color Only*
BKHP (Back Hip) - 4" Wide
LC (Left Chest) - 4" Wide
FTHP (Front Hip) - 4" Wide





TERMS AND CONDITIONS

ORDER/BACKPRINT MINIMUMS
- 12 piece minimum for each garment style
- 1-Color Minimum - 100 Pieces
- 1-Color Kids Print Minimum - 72 Pieces
- 2+ Color Minimum - 200 pieces per back
- Custom Artwork Minimum
  200 pieces *on existing art only **fees may apply
  400 pieces *minimum quantity for new art

SPECIAL HANDLING SERVICES OFFERED
- Folding
- Folding and Bagging
- Price Tickets

HEADWEAR
- 36 piece minimum order
- 12 pieces per SKU

SHIPPING
Domestic orders ship via FedEx or UPS Ground. International orders will be shipped the most economical method unless otherwise specified. Customers are responsible for paying all duties and taxes applied to their orders. Expedited services are available upon request.

Various LTL carriers are available for large and/or consolidated orders provided that dealership can accommodate pallets. Inform your rep if you cannot receive pallets.

PAYMENT
Payment will be due 30 days from date of invoice. Invoice will be dated on the shipment date.

For any payment not made by the due date, the customer shall be obliged to pay interest thereon at the rate of 2% per month from the due date until date of payment.

All payments shall be made to Bravado free of deduction at:

Bravado International Group MS Inc.
32206 Collection Center Dr.
Chicago, IL 60693-0322

WARRANTY
Claims against the company and returns of merchandise are limited to either the cost price of the goods, or their replacement.

Goods may only be returned to the company for defects or non-conformity with the order. Claims for defective merchandise and/or non-conformity of orders must be made in writing within 30 days of receipt by the customer.

The company requires photo proof at the time of warranty request. Without sufficient validation the company will not process warranty requests.

The company shall not be obliged to settle any claims after the times specified above. The company will not research any claims older than 12 months.

CANCELLATION POLICY
There will be no cancellations on ordered merchandise in progress.

BRAVADO™

ORDERING INFORMATION

TOLL FREE 888-350-0544
FAX 888-775-7957

HARLEY-DAVIDSON®
OFFICIAL LICENSED PRODUCT

Bravado International Group, Inc.
1755 Broadway - 2nd Floor, New York, NY 10019 USA

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